

WEST MOUNTAIN KICKS OFF 2022 SUMMER ADVENTURE ACTIVITIES, CAMPS AND SUMMER CONCERT SERIES

For immediate release: June 14, 2022

Queensbury, NY--- As the summer season gets into full swing, so does West Mountain and its extensive array of outdoor activity offerings! Whether it's mountain biking, aerial treetop (high ropes) adventure, mountaintop yoga, scenic chairlift rides and hiking, mountaintop picnic packages, summer camps, birthday pizza parties, weddings or events – West Mountain has something for everyone.

Open weekends through July 3 and seven days a week starting July 4, West has more than 25 cross-country and downhill mountain biking and hiking trails, as well as multiple mountaintop locations. New this summer—Music on the Mountain Summer Series with live music, vendors, activities and fireworks.

“We look forward to the summer season at West just as much as the winter!” said Sara Montgomery, General Manager of West Mountain. “We pride ourselves on being a year-round destination for local and out of town guests. It’s our goal to create memorable family or group adventures that people look forward to year after year.”

TICKETS: Tickets are available to buy online at www.WestMountain.com.

HOURS OF OPERATION: <https://westmountain.com/hours/>

West Mountain is located at 59 West Mountain Rd.— just 3 miles off the Adirondack Northway (Interstate 87) Exit 18, in Queensbury, NY. West Mountain is centrally located within a two-hour drive from Vermont, Massachusetts, and Western New York. For the 2022 summer season, West Mountain will be open on weekends through July 3 and seven days a week beginning July 4 through Labor Day weekend, 9:00am-4:00pm. Fall hours will be Labor Day-October 16- Adventure Center Open Weekends 9:00am-4:00pm.

MUSIC ON THE MOUNTAIN SUMMER CONCERT SERIES 2022:

<https://westmountain.com/events/>

Join us at West Mountain for our new Music on the Mountain Summer Concert Series! July 2 and August 20 from 4:00-10:00pm, sponsored by DeCrescente and eight of its brand partners.

- Live music, vendors and activities begin at 4:00pm. The headliner band will perform from 7-10pm. Fireworks will go off at dark.
- July 2: Joe DeFelice (4:00-6:30pm)/Ten Most Wanted 7:00-10:00pm.
- August 20: Tim and Norm Duo 4:00-6:30pm/Jukebox Rebellion 7:00-10:00pm

- Admission+ Parking + Fireworks+20% Off Future Summer Visit: \$20 (20 and Over)/\$15 (13-19)/\$10 (7-12)/Free (6 and Under)
- All guests must purchase a Music on the Mountain admission ticket for entry and purchase in advance. Tickets are now on sale! Buy early as tickets are limited.
- Activities include: Live music (\$), Scenic Chairlift rides (\$), fireworks(\$), food and drink menu in the Main Lodge (\$), outdoor beer garden (\$), specialty vendors (\$), corn hole (free), paint a pot craft for kids and adults (\$), pony rides and petting zoo (\$), and more!
- Do you have a group of 10 or more? Please contact a group sales representative at 518-636-3699 ext. 300 for reservations and group discounts.
- [Vendor application](#)

2022 SUMMER ACTIVITIES AT WEST MOUNTAIN

AERIAL TREETOP ADVENTURE PARK: <https://westmountain.com/aerial-adventures/>

2022 Aerial Tour + Chair Access Rates: \$35 (7-12 yrs), \$49 (13+ yrs)/Add-On Picnic Lunch

Take an exhilarating tour through the trees in West Mountain's five-acre Aerial Treetop Adventure Park! The park offers six high ropes courses for all different ability levels – beginners to advanced. You won't experience anything like it! The park is situated at the peak of West Mountain and is nestled among the treetop canopy. After taking the chairlift to the park, adventurers will be met by the West Mountain climbing crew who will outfit guests with helmets and harnesses before participating in a safety clinic. Adventurers will then climb up to a treetop platform to begin their journey through rope spider webs, zip lines, log waves and more. After climbing, adventurers return to the base area by chairlift. Treetop Adventure guests begin their tour when they load the chairlift (launch time) every half hour from 9:00am-1:00pm. Please arrive 15 minutes ahead of your launch time. Aerial treetop tickets include 2 hours in the park and the chairlift ride to the park and back to the lodge (approx. 3-hour tour).

MOUNTAINTOP PICNIC PACKAGES: <https://westmountain.com/mountaintop-picnic-packages/>

2022 Scenic Picnic + Scenic Chairlift Ride (all day) Rates: \$25 (12yrs and under), \$35 (13yrs +), \$40 (21+) for Wine (or beer) & Charcuterie

What's better than some fresh air and a mountaintop picnic at West Mountain! West Mountain's popular Mountaintop Picnic Packages include a scenic chair ride to the top of the mountain complete with a picnic lunch packaged beautifully in a picnic basket. Enjoy picnicking at one of the many scenic picnic locations while taking in the stunning views of the Adirondack and Vermont mountains and the Hudson River Valley region. Picnickers can also hike on our mixed-use trails. New this summer, we have added a wine (or beer) and charcuterie picnic package for adults 21+. Pre-book picnics online in advance prior to visit to be guaranteed a spot. Picnics can be picked up at the ticket window between 11am-2pm.

SCENIC CHAIRLIFT RIDES & HIKING: <https://westmountain.com/scenic-lift-rides/>

2022 Scenic Chairlift Ride + Hiking (all day) Rates: \$15 (12yrs and under), \$20 (13yrs +)

Take a scenic chair ride to the top of West Mountain opening for the summer on June 5, 2021, and enjoy stunning views of the Adirondack and Vermont Mountains, and the Hudson River Valley region. A scenic lift ride is the perfect way to get a birds-eye view of the surrounding area. Relax and enjoy the sights and sounds of Mother Nature as you gracefully soar to the peak of West Mountain. Once you arrive at the top, try hiking on the mixed-use cross-country trails including the “Crow’s Nest” trail that will take you to West Mountain’s Beautiful Scenic Hudson River Valley Overlook. We also suggest stopping for a picnic at one of our many picnic locations (Picnic packages (which include the scenic chairlift ride) are available for purchase. Hikers can then take the chairlift back down to the base area or follow the “Slideshow” trail down the mountain to the Base Lodge. Hikers are welcome to hike on the regular ski trails with their access band. Fun and fitness for the whole family, a group of friends, or romantic outing!

MOUNTAIN BIKING & TRAIL RIDING ACCESS: <https://westmountain.com/mountain-biking/>

2022 Mountain Biking + Chairlift (All Day) Rates: \$20 (12yrs and under), \$30 (13yrs +)

Come and explore West Mountain by bike. West Mountain’s Bike Park has over 25 Cross-Country and Downhill trails for amazing riding. Take the West Express Chairlift to the top and let your wheels do the rest. Riders are welcome to bring their own bikes or rent from us. We offer Scott mountain bike rentals and protective gear packages that can be pre-reserved online. Picnic lunches—packaged beautifully in an eco-friendly box and placed in a picnic basket, prepared daily by our in-house chef—can be added on to your bike tour. Enjoy a relaxing picnic lunch on the mountain before, during or after your ride.

MOUNTAINTOP YOGA, \$40

Join us for Mountaintop Yoga, presented by Hot Yoga Queensbury, at the summit of beautiful West Mountain for a 60 minute all levels Vinyasa Flow class. Meet outside base lodge 15 minutes prior for check in and health screen, lift up at listed start, class is at the summit. Price includes lift ticket to and from summit. Bring a mat and water. Weather dependent, class will be rescheduled or refunded if cancelation is necessary.

Dates and time: Sunday’s at 1:00pm June 5-October 16, 2022

Blackout Dates: October 2

APEX SUMMER FUN PASS 7+. Pass Prices: \$225

<https://westmountain.com/season-passes/>

The Summer Season Fun Pass includes unlimited Aerial Treetop Adventure, Mountain Biking, Scenic Chairlift Rides and Hiking!

SUMMER CAMPS 2022

OUTDOOR ADVENTURE CAMP (AGES 7-15) <https://westmountain.com/camps/>

West Mountain’s wildly popular Outdoor Adventure Summer Camps will be returning in summer 2022 beginning July 11! New in summer 2022, we will be offering a 3-day AND a 5-day camp option that meets from 9:00am-3:00pm. At camp, kids explore the great outdoors with

our amazing camp counselors as they engage in activities including hiking, climbing and organized games and activities that will strengthen their bodies and minds. Register early as spots are limited; price cutoffs apply for the 2022 camps. Register online at <https://westmountain.com/adventure-camps/>

CONDITIONING CAMP FOR SKI RACERS AND SPORTS ENTHUSIASTS (AGES 10-18)

Join us for WMR's 5-day Summer Conditioning Camp for ski racers and other sports enthusiasts July 11-15. The camp meets from 8:30am-4pm Monday-Thursday, and 8:30am-12pm on Friday for athletes 10-15 (if younger than 10, please contact sara@westmountain.com before registering). The camp incorporates several drill work stations focusing on many of the U.S. Ski Team training systems such as endurance, mobility, strength, power and motor skills. In addition to conditioning exercises, athletes will acquire knowledge about the important elements of dryland training, which are important for successful ski racing. Register online at <https://westmountain.com/camps/>

2022 Cost: \$395 for guests/\$345 for WMR members

GROUPS, SPECIAL EVENTS, WEDDINGS

West Mountain looks forward to welcoming groups for a variety of events this summer. We can accommodate groups for Birthday Parties, Aerial Tree Top Adventure Tours, Mountaintop Picnic Packages, Mountain Biking, and Scenic Chairlift Ride and Hikes.

For all of the future brides and grooms, West Mountain provides a unique venue and spectacular backdrop for weddings year-round. Weddings at West Mountain offer unique possibilities for couples to customize their event to make it a truly memorable experience. Our superb location offers spectacular views of the Hudson River Valley, Lake George and the beautiful mountains of Vermont. For more information, email a Group Sales Representative at west@westmountain.com.

ABOUT WEST MOUNTAIN

TRUE TO OUR ROOTS SINCE 1961

An established ski and outdoor activities year-round community with a family-friendly atmosphere, West Mountain is the choice for an authentic upstate experience on the mountain. Nestled at the foot of the Adirondack Mountains and conveniently located off I-87 Northway. West Mountain is family-owned and operated since day one and continues to evolve to meet the needs of families as well as skiing and riding loyalists and year-round outdoor enthusiasts.

Improve your skills, have fun with your family and live an active lifestyle. We care about your family, your health and your enjoyment. West Mountain is the year-round destination for outdoor enthusiasts seeking convenience, affordability and a real Adirondack adventure.

Welcome to West Mountain.

LINKS & SOCIAL

Website: www.WestMountain.com

Facebook: facebook.com/westmtnskiarea/

Twitter: twitter.com/westmountain

Instagram: instagram.com/westmountain

LinkedIn: linkedin.com/company/west-mountain-ski-area/

Hashtag: [#WESTMTN](#) | [#WESTMOUNTAIN](#)

MEDIA INQUIRIES:

CONTACT: Press@WestMountain.com