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## **WEST MOUNTAIN, DEVIN SINGLETARY ANNOUNCE FIRST-EVER TUBER BOWL FOR 2022**

*Event to attract competitive and novice tubers for championship weekend in early 2022*

QUEENSBURY, N.Y. (Feb. 11, 2021) – West Mountain, together with professional football running back Devin Singletary, is excited to announce today the first-ever Tuber Bowl™ happening Saturday, Feb. 5, 2022 at West Mountain, located at the foothills into the Adirondacks in Queensbury, NY

The Tuber Bowl, which aims to be a new annual tradition at West Mountain, is a snow tubing sporting event that will include public timed trials, playoffs, and championship finals.

“I’m thrilled to be part of the kickoff for the inaugural Tuber Bowl,” said Devin Singletary. “The Tuber Bowl is going to bring out the fastest-of-the-fast tubers – so the competition will be fierce. This event is all about having fun outdoors and even better, it will also support local and regional charities.”

West Mountain will host the Tuber Bowl in their 10-lane lighted tubing park. The Tuber Bowl is expected to attract tubers, both competitive and novice, from all over and any age to compete for the Tuber Bowl Championship Trophy and tuber bragging rights.

Public timed trials to be held on Jan. 22, 23, 29 and 30 on designated lanes. Registered tubers will have their best of two-timed trials entered into the official timed-trials dashboard. The top twenty times will advance to the playoffs. The top eight times from the playoffs will then advance to the finals. To add to the excitement of the finals, three additional special guests (to be announced at a later date) will join the top eight to compete for a chance to advance to the Championship Finals. The top two times from the top eight will compete for the title of West Mountain Tuber Bowl Champion 2022 – but there can only be one Tuber Bowl Champion.

The crowned champion will have their name etched into the Tuber Bowl trophy (to be encased for display at West Mountain. The champion will also be automatically invited back to compete in the 2023 playoffs.

“This event will be great for travel and tourism in the area,” said Sara Montgomery, general manager of West Mountain Ski Area. “It’s totally unique and we intend to make it a super-fun, one-of-a-kind event experience. Our hope is that it will gain in momentum and scale each year.”



To kick off the Tuber Bowl weekend, West Mountain will host a Friday night Beer, Wings and Pasta dinner on Friday, Feb. 4 to get the athletes ready for gameday action. On Tuber Bowl Saturday, West Mountain will have bleachers for fans, live music, and additional fan-fest experiences to be announced. Press will have access to interview the finalists prior the Championship slide. As the host mountain, West Mountain will offer special experiences and promotions for the public throughout January 2022.

Tuber athletes will be able to register for time-trials at TuberBowl.com in December 2021.

Spectator tickets for bleacher seating on Saturday, Feb. 5 will be available for purchase in early 2022. On sale date for tickets will be announced in the coming weeks.

For more information about the Tuber Bowl, press inquiries, sponsorship opportunities, vendor information, media partnerships or exclusive media rights, please visit [tuberbowl.com](http://tuberbowl.com).

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**About West Mountain:** *TRUE TO OUR ROOTS SINCE 1961. An established ski and outdoor activities year-round community with a family-friendly atmosphere, West Mountain is the choice for an authentic upstate experience on the mountain. Nestled at the foot of the Adirondack Mountains and conveniently located off I-87, West Mountain offers a quick drive to downhill satisfaction. Family-owned and operated since day one, West Mountain continues to evolve to meet the needs of families as well as skiing and riding loyalists and year-round outdoor enthusiasts. Improve your skills, have fun with your family and live an active lifestyle. We care about your family, your health and your enjoyment. West Mountain is the year-round destination for outdoor enthusiasts seeking convenience, affordability and a real Adirondack adventure. Welcome to West Mountain. [WestMountain.com](http://WestMountain.com)*

