

# WEST MOUNTAIN SUMMER ADVENTURE ACTIVITIES TO OPEN JULY 4, 2020

[www.WestMountain.com](http://www.WestMountain.com)

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## OUTDOOR ACTIVITIES INCLUDE:

**ARIEL TREETOP ADVENTURE PARK – ROPES & CLIMBING COURSE**

**\*NEW\* FAMILY MOUNTAINTOP PICNIC PACKAGES & HIKING**

**\*NEW\* OUTDOOR ADVENTURE CAMPS**

**ACCESS TO EXPANDED MOUNTAIN BIKING TERRAIN**

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## **RE-OPENING PLANS INCLUDE ADHERANCE TO CDC AND NYS GUIDELINES TO REDUCE THE RISK OF EXPOSURE TO COVID-19**

### **For immediate release: June 26, 2020**

Queensbury, NY--- West Mountain is ready and excited to open next weekend on Saturday, July 4, 2020. Local residents and the surrounding community can expect to enjoy a variety of outdoor activities at West Mountain including: the new Aerial Treetop Adventure course(s); expanded mountain biking terrain; scenic chairlift rides; access to hiking trails; and NEW FOR THIS SEASON introducing Mountaintop Picnic Packages and Outdoor Adventure Camps – the perfect outing for family and friends. In addition, West Mountain plans to host a variety of summer events such as mountain-top yoga, fireworks and more.

*“We are looking forward to welcoming guests back to West Mountain this summer for good, clean outdoor fun. We are officially opening our adventure facilities on Saturday, July 4, including the Aerial Treetop Adventure Park, Mountain Biking and Hiking Trails and our new Mountaintop Picnic Packages” said Sara Montgomery, General Manager of West Mountain. “To celebrate the opening of the season, we will host our 1<sup>st</sup> Annual live music and fireworks event on Friday, July 3<sup>rd</sup>. Our priority is to keep the public safe while having fun. Our guests can expect West Mountain to continue following its Best Clean Environment practices along with a Site Safety Plan this summer to ensure everyone stays healthy.”*

West Mountain, a local family run business, will welcome the community back for outdoor fun and exercise all while keeping the public safe. West Mountain is following all social distancing and prevention hygiene measures as put forth by the CDC’s Covid-19 public health guidelines and New York State’s New York Forward plan.

**TICKETS:** Tickets are available to buy online at [www.WestMountain.com](http://www.WestMountain.com). Certain activities such as Aerial Treetop Adventure and the Mountaintop Picnic Package require purchasing online up to 24 hours in advance of visit.

**HOURS OF OPERATION:** West Mountain is located at 59 West Mountain Rd.– just 3 miles off the Adirondack Northway (Interstate 87) Exit 18, Queensbury, NY. West Mountain is centrally located within a two-hour drive from Vermont, Massachusetts and Western New York. For summer season 2020, West Mountain will open on Saturday, July 4 and will be open seven days a week through Labor Day weekend September 6, 2020, open daily Monday through Sunday from 9AM to 3PM.

59 West Mountain Road, Queensbury, NY 12804 • 518.636.3699 • [WestMountain.com](http://WestMountain.com)

## SUMMER ACTIVITIES AT WEST MOUNTAIN

**AERIAL TREETOP ADVENTURE PARK. Ticket Prices: \$35 (Youth U12), \$49 (13+)** \*Prices includes all six courses.

Pre-book online at <https://westmountain.com/aerial-adventures/> 24 hours in advance.

**Open Daily M-Su, 9A-3P – last chair at 1p.**

West Mountain's five-acre Aerial Treetop Adventure offers six (6) high ropes courses for all different ability levels. The park is situated at the peak of West Mountain and is nestled in amongst the trees. It is accessible by the West Express chairlift. Guests age 7 and up are invited to come and test their skills on various courses ranging in skill level from beginner to advanced. Adventurers will be met by the West Mountain climbing crew who will outfit guests with helmets and harnesses before participating in a safety clinic. Adventurers will then climb up to a treetop platform to begin their journey through rope spider webs, zip lines, log waves and more. The Aerial Treetop Adventure includes a variety of climbing, swinging and zipping challenges. Each trail can take approximately 12-15 minutes to complete, aside from the black trail which has the highest difficulty. The park is designed for adventurers ages 7 and older, and all ability levels are welcome. Climbers should be at least 55 inches tall (approx. 4 1/2 feet) in order to reach the clip/unclip points throughout the park. Maximum weight limit is 265 pounds.

**\*NEW\* – MOUNTAINTOP PICNIC PACKAGES. Ticket Prices: \$25 (Youth U12), \$35 (13+)**

Pre-book online at <https://westmountain.com/mountain-top-picnic-packages/> 24 hours in advance.

**Open Daily M-Su. 11a-2p**

What's better than some fresh air and a Mountaintop picnic? Introducing West Mountain's all-new Mountaintop Picnic Packages including a scenic chair ride to the top complete with a picnic lunch basket and blanket. All lunches come with a choice of sandwich, bag of chips, apple, large cookie, and a bottled water packaged beautifully in an eco-friendly box. Enjoy picnicking while taking in the stunning views of the Adirondack and Vermont mountains and the Hudson River Valley region. Picnic packages must be pre-booked online and 24 hours in advance. Mountaintop Picnic Lunch Options includes a sandwich (with choice or wrap, white or wheat bread), a bag of chips, apple, large cookie, and a bottled water. Additional beverages (soda and juice) and alcohol (wine, beer & spiked seltzer) can be purchased separately on site.

Summer 2020 Picnic Menu:

- Vegetable wrap (GF)- Peppers, Carrots, Cucumbers, Lettuce and Tomato with an herbed cream cheese.
- Turkey and Cheddar Sandwich- Roasted turkey, local cheddar, with lettuce and tomato
- Honey Ham and Swiss Sandwich- Honey ham, local Swiss cheese, with lettuce and tomato
- Roast Beef and Cheddar Sandwich- Roast beef, aged cheddar with lettuce and tomato
- Kids PB&J Sandwich- strawberry jam with peanut butter

**SCENIC CHAIRLIFT & HIKING. Ticket Prices: \$10 (Youth U12), \$15 (13+)**

Buy online at <https://westmountain.com/scenic-lift-rides/> or purchase tickets at West Mountain.

**Open Daily M-Su., 9a-3p**

Take the chairlift to the top to take in stunning views of the Adirondack and Vermont Mountains, and the Hudson River Valley region. Enjoy hiking on the "Crow's Nest" trail to the Hudson River overlook. Hikers can also take the chairlift back down to the base area or they can follow the "Slideshow" trail down the mountain to the Base Lodge. Hikers are welcome to hike on the regular ski trails with access band.

Hiking Trail Map: <https://westmountain.com/wp-content/uploads/2020/06/XC-Hiking-and-Biking-Map-with-Key-2020.pdf>

**MOUNTAIN BIKING & TRAIL RIDING ACCESS. Ticket Prices: \$20 (Youth U12), \$30 (13+)**

Buy online at <https://westmountain.com/mountain-biking/> or purchase tickets at West Mountain.

Open Daily M-Su., 9a-3p

West Mountain’s Bike Park has over 20 miles of trails miles for amazing cross-country and downhill riding. New this season, riders can expect to see more bumps, jumps, bridges and new trail signage. Riders are welcome to bring their own bikes. West Mountain offers a limited inventory of mountain bike rentals.

**APEX SUMMER PASS. Ticket Prices: \$199**

Buy online at <https://westmountain.com/season-passes/> or by calling 518-636-3699 ext. 0

Summer adventurers are invited to enjoy West Mountain’s summer activities all summer long. Enjoy full access to the Aerial Treetop Adventure park + unlimited mountain biking with the Apex Summer Pass for \$199 (ages 7 and over) per person.

**SUMMER ADVENTURE CAMPS. \$160 p/wk (Lunch not included), \$190 p/wk (Meal Plan Included)**

Register online at <https://westmountain.com/adventure-camps/>

Summer camp at West Mountain includes exploring the great outdoors! Campers will go hiking, climbing and engaged in organized activities and projects that will strengthen their bodies and minds. Camps available for ages 7-16 and operate Monday, Wednesday, Friday from 9am-3pm.

Session Week 1- July 13th, 15th and 17<sup>th</sup> - **SOLD OUT**

Session Week 2- July 20th, 22nd and 24<sup>th</sup> - **SOLD OUT**

Session Week 3- July 27th, 29th and 31<sup>st</sup> - **SOLD OUT**

Session Week 4- August 3rd, 5th and 7<sup>th</sup> - **SOLD OUT**

Session Week 5- August 10th, 12th and 14<sup>th</sup> - **SOLD OUT**

Session Week 6 – August 17<sup>th</sup>, 19<sup>th</sup>, 21<sup>st</sup> **Added By Popular Demand**

**2020 TICKET PRICES | ON SALE NOW**

Tickets are available to buy online at [www.WestMountain.com](http://www.WestMountain.com). Certain activities such as Aerial Treetop Adventure and the Mountaintop Picnic Package require purchasing online up to 24 hours in advance of visit.

<b>West Mountain 2020 Summer Pricing</b>	
Scenic Chair Ride & Hiking (12 & Under)	\$ 10.00
Scenic Chair Ride & Hiking	\$ 15.00
Aerial Treetop Adventure (7-12)	\$ 35.00
Aerial Treetop Adventure	\$ 49.00
Mountaintop Picnic Package (12 & Under)	\$ 25.00
Mountaintop Picnic Package	\$ 35.00
Mountain Bike Chair & Trail Access (12 & Under)	\$ 20.00
Mountain Bike Chair & Trail Access	\$ 30.00
Summer Apex Pass (Unlimited Trail Access & Treetop Adventure)	\$ 199.00

### UPCOMING EVENTS

**7/3** Fire on the Mountain – Summer Edition: 1<sup>st</sup> Annual *Music With a View* featuring bands Back In Black, Across The Pond, plus other local act. Gates open at 4p. Music starts at 5p. Fireworks at dark. Advance ticket purchased required. Tickets available to purchase online at [WestMountain.com](http://WestMountain.com)

**7/13** Outdoor Adventure Camps Begin

**7/15** Mountaintop Yoga with Hot Yoga Queensbury. Chairlift departs 8:30. Class begins 9am.

**7/29** Mountaintop Yoga with Hot Yoga Queensbury. Chairlift departs and 8:30. Class begins 9am.

**8/12** Mountaintop Yoga with Hot Yoga Queensbury. Chairlift departs and 8:30. Class begins 9am.

**8/26** Mountaintop Yoga with Hot Yoga Queensbury. Chairlift departs and 8:30. Class begins 9am.

**10/10-10/11** Fall Festival – 12pm-6pm Information and vending applications available at

<https://westmountain.com/fall-festival-2020/>

**10/17-10/18** Fall Festival – 12pm-6pm Information and vending applications available at

<https://westmountain.com/fall-festival-2020/>

Visit [www.westmountain.com](http://www.westmountain.com) for a full list of upcoming events.

### GROUPS, SPECIAL EVENTS, WEDDINGS

West Mountain looks forward to welcoming groups back. We can accommodate groups for Birthday Parties, Aerial Tree Top Adventure Tours, Mountaintop Picnic Packages, Mountain Biking, and Scenic Chairlift Ride and Hikes.

For all of the future brides and grooms, weddings at West Mountain offer unique possibilities for each couple to customize their event to make it a truly memorable experience. Our superb location offers spectacular views of the Hudson River Valley, Lake George and the beautiful mountains of Vermont.

For more information, contact Shannon Weber at [shannon@westmn.net](mailto:shannon@westmn.net) or 518-636-3699 ext. 316

### SAFETY FIRST AT WEST MOUNTAIN

West Mountain is committed to the safety of our community and guests. To reduce interpersonal contact and congregation among people who are not members of the same household/family unit, West Mountain has established a Site Safety Plan, which includes a density reduction component, incorporating this guidance and all applicable Centers for Disease Control and Prevention (CDC) and DOH COVID-19 guidance.

The plan includes:

- Appropriate site-specific physical distancing and cleaning criteria and other best practices consistent with this guidance.
- Adequate staffing guidelines to reinforce social distancing and proper hygiene and deter crowding, group activities (e.g. long lift lines) and large gatherings.
- Public outreach campaign to reinforce capacity limitations, social distancing, and sanitization protocols.
- Except for members of the same household/family unit, ensure 6 ft. distance between individuals, including employees and members of the public.
- Except for members of the same household/family unit, any time individuals are less than 6 ft. apart from one another, they must wear acceptable face coverings.

West Mountain is implementing plans to maintain a cleaning and disinfecting strategy to reduce the risk of exposure to COVID-19. West Mountain employees will practice social distancing and prevention hygiene, such as frequently washing hands and wearing face coverings in enclosed spaces and areas of close encounters. Additionally, West Mountain will be encouraging guests to pre-plan visits by purchasing tickets online in advance to the Aerial Treetop Adventure and Mountaintop Picnic Packages. Advance purchases help us to control our environment and limit the number of people in various spaces throughout our facilities. Additionally, staggered arrival times will mitigate congregating at ticket counters. West Mountain will also provide markers to indicate queuing areas as well as picnic areas. The parking lot will also include cone blocks to limit the number of vehicles allowed in the parking lots. Queuing barriers will also be enacted to create safe zones for buying tickets at the ticket counter as well as for food and beverage zones. Although most of our activities are outdoors, those facilities that are indoor (e.g. changing areas, equipment sheds, locker rooms, restrooms) will be reduced to no more than 50% of the maximum occupancy unless it is designed for a single occupant or additional personal protective measures are implemented (e.g. face coverings at all times).

Everyone also has a role in making sure our communities are as safe as possible to reopen and remain open. West Mountain encourages all guests to maintain 6 ft. distance and avoid multiple crews and/or teams working in one area.

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## **ABOUT WEST MOUNTAIN**

### **TRUE TO OUR ROOTS SINCE 1961**

An established ski and outdoor activities year-round community with a family-friendly atmosphere, West Mountain is the choice for an authentic upstate experience on the mountain. Nestled at the foot of the Adirondack Mountains and conveniently located off I-87, West Mountain offers a quick drive to downhill satisfaction.

Family-owned and operated since day one, West Mountain continues to evolve to meet the needs of families as well as skiing and riding loyalists and year-round outdoor enthusiasts.

Improve your skills, have fun with your family and live an active lifestyle. We care about your family, your health and your enjoyment. The new West Mountain is the year-round destination for outdoor enthusiasts seeking convenience, affordability and a real Adirondack adventure.

*Welcome to West Mountain.*

### **LINKS & SOCIAL**

Website: [www.WestMountain.com](http://www.WestMountain.com)

Facebook: [facebook.com/westmtnskiarea/](https://facebook.com/westmtnskiarea/)

Twitter: [twitter.com/westmountain](https://twitter.com/westmountain)

Instagram: [instagram.com/westmountain](https://instagram.com/westmountain)

LinkedIn: [linkedin.com/company/west-mountain-ski-area/](https://linkedin.com/company/west-mountain-ski-area/)

Hashtag: #WESTMTN | #WESTMOUNTAIN

### **CONTACT**

Sara Montgomery or Taryn Kane at [Press@WestMountain.com](mailto:Press@WestMountain.com)